



PLAYHOUSE
SQUARE
CENTER
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**LIVES TOUCHED AS INDIVIDUALS TESTIFY
ABOUT THE POTENTIAL IMPACT OF THE IDEA CENTER**

CLEVELAND, OHIO – *July 5, 2004* – The Idea Center has been conceived as a flexible, multi-use facility addressing a range of public needs while at the same time fulfilling core mission requirements as a state-of-the-art multimedia broadcast and arts education facility.

The Idea Center's offerings will educate and inspire individuals while simultaneously allowing both organizations to cultivate additional partnerships with individuals and organizations furthering their institutional goals and visions.

In many respects, the Idea Center will become what the public makes of it. The Idea Center is conceived as a public space where the community can utilize its facilities and resources at minimal to no cost at all. It will impact a broad spectrum of people in all walks of life who can personally testify about the need for the Idea Center and the positive influence it will have on their own lives.

Playhouse Square and ideastream representatives can help identify and secure interviews with the following:

Students

Thousands of children from various communities have utilized ideastream and Playhouse Square educational offerings (master classes, Q&A's, Career Days, etc.) to expand their educational experiences and life opportunities. Many of these children can talk about their enrichment as a result of his involvement in these initiatives and how additional opportunities afforded by the Idea Center will further enhance their life skill, education and career prospects.

Teachers & Education Administrators

Teachers and Administrators have long looked to ideastream and Playhouse Square as resources for providing study guides, educational content, field trips and teacher workshops. Many can talk about the value of integrating arts, technology and other subjects offered by the organizations into school curriculum, their involvement in teacher workshops and how advances in technology and programming choices in distance learning will impact the classroom.

Community Artist Directors (and other organization partners)

Local arts organizations have extremely limited resources. The Idea Center will provide classroom and rehearsal space for professionals, dance/theater instruction for students, collaborative projects with other organizations and instruction on how to run a fiscally responsible performing arts company (among many other possible topics and subjects). Community arts organization directors can testify about how the resources of the Idea Center will enable them to stretch artistically and professionally with their companies.

Individually and in current and past collaborative efforts, ideastream and Playhouse Square have intersected with dozens of not-for-profit, and for profit organizations in northeast Ohio, in surrounding regions, and even internationally. Any number of the leaders of various healthcare, social service, educational, government, political, environmental, arts, entertainment and cultural organizations would be willing to offer their perspective on the benefits and opportunities represented by Idea Center. Representatives of ideastream and Playhouse Square will gladly facilitate those introductions.

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